



Frank S. Chernelk, Kando Wellness founder

Frank Chernelk brings decades of expertise in the toy manufacturing industry to Kando Wellness. An international management executive possessing extensive product development and manufacturing experience, Chernelk spent his career working with such storied brands as Disney, Marvel, and many others before co-founding Kando.

In his position of Executive Vice President of Marvel Toys and Toybiz Int'l, both divisions of Marvel Entertainment, Chernelk managed these mega-corporations in the development, sourcing, and production of Marvel licensed products that included Spiderman, Hulk, X-Men, Iron Man, etc. His oversight included the manufacture and shipping of \$600 million (annually) worth of licensed toy products such as figures, dolls, games, electronic toys, and plush figures.

Most recently, Chernelk managed a Hong Kong operation to develop a humanoid robot with AI.

Chernelk's experience and proven ability to lead product development and manufacturing operations include extensive managerial experience both as an employee and as an entrepreneur in all aspects of the business including administration, product development, engineering, quality assurance, sourcing, manufacturing, operations, inventory, supply chain management, sales and logistics. His expertise lies in cost and operations efficiencies, improved profits and communications, and on-time deliveries with increased sales.